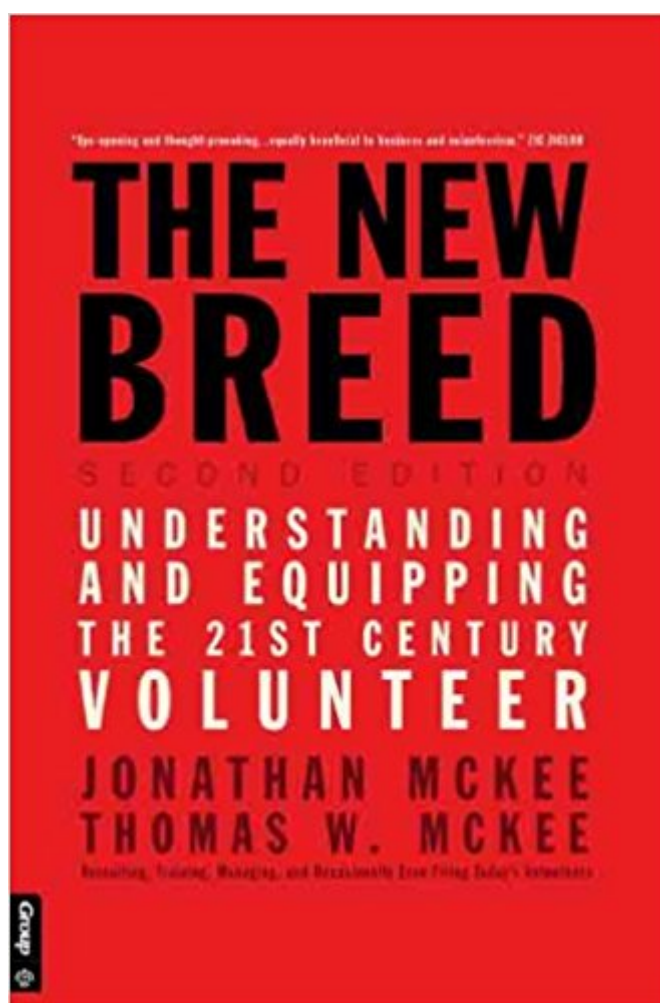


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The New Breed - Second Edition: Understanding & Equipping The 21st Century Volunteer



Synopsis

The world of volunteers has changed. But have you changed, too? Across the country, volunteer ranks continue to grow, but people are volunteering differently. They're working online, seeking flexible schedules, and pursuing a role in defining how projects should be completed. They want to feel a sense of responsibility for your organization's overall mission. Put simply, these volunteers don't want to simply make a contribution; they want to make a difference! Jonathan McKee and Thomas McKee have tapped into their decades of experience with the simple goal of helping you recruit, manage, and lead the new breed of volunteers. They'll guide you to a clearer understanding of what today's volunteers look like, how they want to get involved, and how you can most effectively attract, train, and unleash them within your organization. You'll also discover a bounty of helpful resources to assist you, including job descriptions, applications, and interview questions; activities, icebreakers, and team-builders for volunteer meetings; community-building activities; and tips for board retreats and planning sessions. The 21st century calls for a new system and for a greatly expanded definition of what it means to be a volunteer. If you can harness this passion and potential, you'll experience results that will reward both your organization and your volunteers.

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Customer Reviews

This is a phenomenal book. The authors KNOW how to recruit, manage and retain volunteers. Early revelations in the book involve recruiting from the young adult and retiree crowd, strategies for getting volunteers to join your group, and ways of managing volunteers to make sure they don't quit. There are practical items in the book such as a volunteer firing letter, a position description, as well as discussion questions and cases to peruse. I've been working with volunteers for over 20 years and found this book still filled the gaps in my knowledge and altered the way I find, orient, and lead volunteers!

This book has been a great help in understanding the thinking of today's volunteer. Not everyone is so enthusiastic about volunteering or has the amount of time to volunteer as I do. This book has helped me to not be disappointed for the lack of volunteers but encouraged and trained how to reach those that are available today to volunteer.

I'm a volunteer with a non-profit - and we're utilizing the concepts in the book to change the focus of our program. I'm actually leading a project to work with the departments to utilize volunteers more effectively! A great book - game changer.

This is a excellent book! On volunteers management.

I read this book to prepare for an upcoming interview for a volunteer manager position. It truly opened my mind to what a position like this entails. It is filled with scenarios and solutions to many of the common challenges faced.

This has been a great book. I manage volunteers for a nonprofit and I wish I had found this book years ago. McKee breaks down volunteer recruiting and management into easy to understand concepts. I have recommended this book to several colleagues and would highly recommend it to others!

This book is great. It is not a convoluted system, as much as a simple window into the mind of volunteers today and a simple relational approach to recruitment and training. In my 12 years in Youth Ministry, I would say this is the best I have read.

This book is a very valuable resource for any organization that has volunteers because it encourages organizations to re-think their assumptions about volunteers, especially how they want to be supervised and made to feel they are an important part of the organization.

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